



SHAMROCK ENTERPRISES INC.

News Release # 10-02

CNSX: SRS

Shamrock Enterprises Inc. Engages Investor Relations Consultant and Grants Options

November 15, 2010 - Vancouver, British Columbia – Shamrock Enterprises Inc. (the “Corporation”) announces that it has entered into a consulting agreement with BTG Financial Inc. (“BTG”) wherein BTG has agreed to provide investor relations services. The Corporation will pay BTG an initial deposit of \$10,000, a monthly fee of \$6,000 and has granted an incentive stock option to BTG to purchase up to 95,000 shares at \$0.25 per share for a one year period.

In addition, the Corporation has granted an incentive stock option to an independent consultant for the provision of Corporate Development and Marketing Services, to purchase up to 55,000 common shares at \$0.25 for a one year period.

On behalf of the Board,

“Gordon Osinchuk”
President

For further information, please contact:

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Neither the Canadian National Stock Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.